

Rebecca Serey

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Objective

Graphic design position in a dynamic organization that provides opportunities for growth, advancement, and the chance to design for multiple media outlets

Experience

SalientCRGT (formerly Information Innovators Inc.)

Silver Spring, MD

Graphic Illustrator/Social Media Associate, November 2016-Present

- Regularly provide graphics for client's website and social media presence
- Collaborate with all departments to create infographics, formatted reports and brochures, and posters
- Prepare press-ready files and package them for print
- Copyedit all material before submitting to client

Vienna, VA

Digital Production Coordinator, September 2013-October 2016

- Designed visual communication materials for student, parent, and faculty audiences
- Collaborated with web team and other departments to create infographics, banner ads, landing pages, email templates, and print pieces
- Provided graphics for different social media platforms
- Laid out, produced, and edited communications in various formats
- Contributed ideas to refine organizational identity and branding efforts
- Packaged pieces and readied them for print
- Formatted and edited multi-page handbooks

American Geophysical Union

Washington, D.C.

Copy Editor, October 2007-August 2011

- Managed two scientific journals
- Edited scientific articles for style, grammar, spelling, and format in print and online journals
- Interacted with American and international authors to determine needs, improve texts, and clarify procedures and style policies
- Established publication schedules and tracked articles' progress toward completion

Montgomery County Public Schools Office of Curriculum

Rockville, MD

Editorial Assistant, June-September 2007

- Edited assessment items for Maryland High School Assessment tests
- Researched assessment tests used by other school districts
- Interacted with teacher assessment item writers to refine products

Montgomery County Public Schools Communications Department

Rockville, MD

Communications Intern, September-December 2006

- Researched and assisted in design online calendar for parents
- Created print and digital documents for a variety of audiences
- Wrote articles for district newsletter
- Helped maintain the district website

Education

M.A., Publications Design

University of Baltimore, Baltimore, MD

May 2013

GPA: 3.86

Course work included: Words and Images, Introduction to Web Development, Magazine Design, Typography, Writing for the Digital Environment

B.A., Communication

University of Maryland, College Park, MD

May 2007

Concentration: Public Relations

Course work included: News Writing and Reporting, News Editing, Technical Writing

Technical Skills

Adobe Creative Cloud

HTML/CSS

Quark

Microsoft Office

WordPress

508 Compliance

Sitecore

Photography